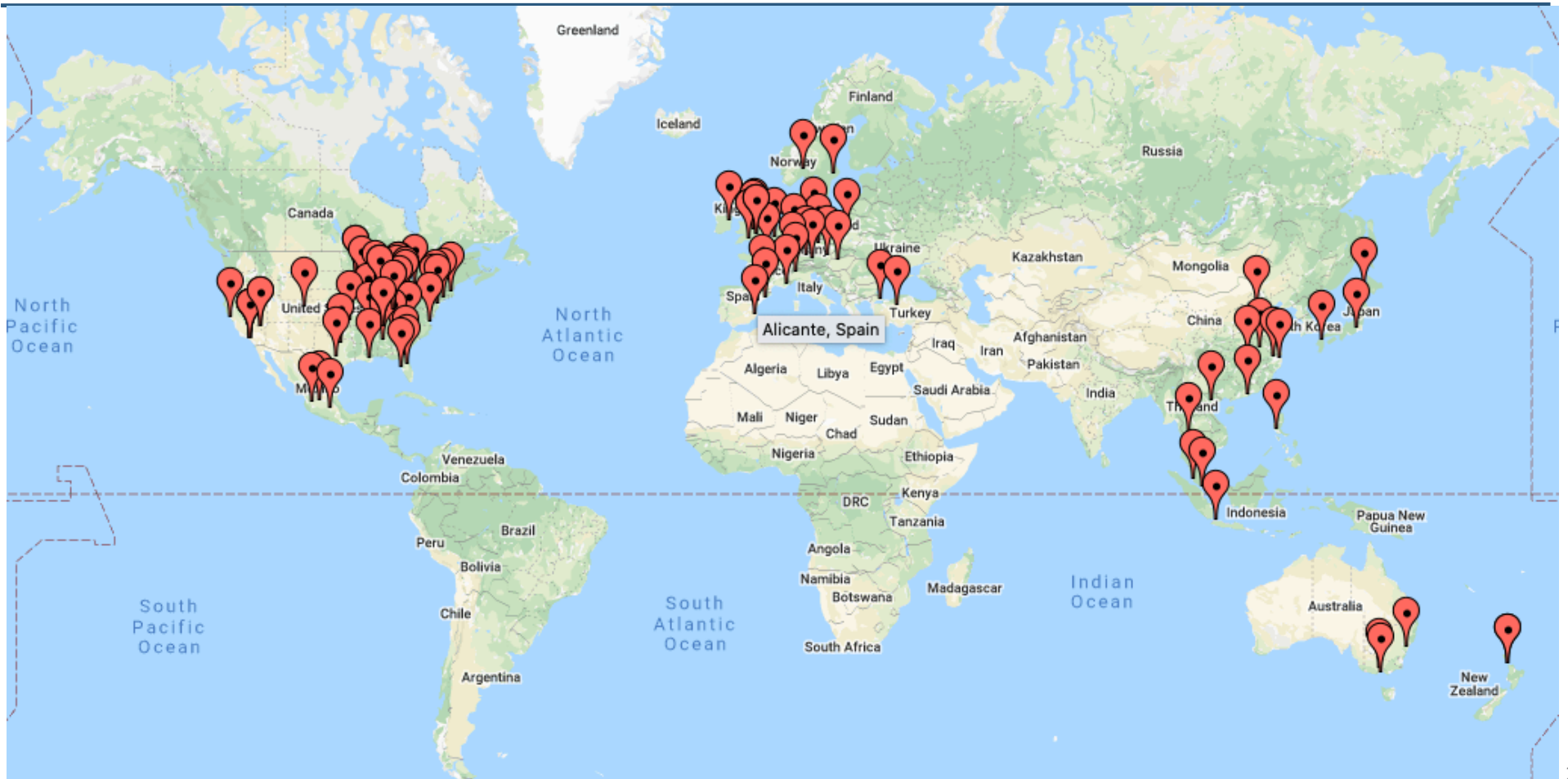




Answering Executive Questions about IBM i

Steve Will
IBM i Chief Architect









Triggering Events



- New Leadership
- Periodic Due Diligence
- Growth
- Merger/Acquisition
- The News

Buzzwords



- Cloud
- Capex vs Opex
- Mobile
- Open Source
- Competitive

Hot Buttons



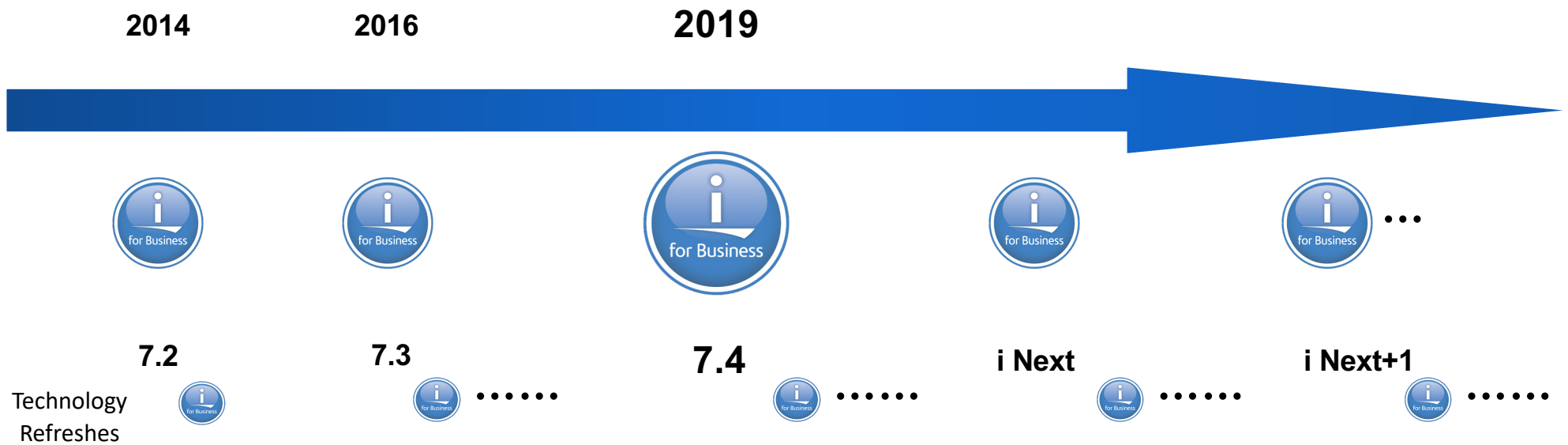
- Staffing
- Regulations
- Auditing
- Commitment of IBM
- Perception



Is IBM Committed to the Future of IBM i?



IBM i Roadmap

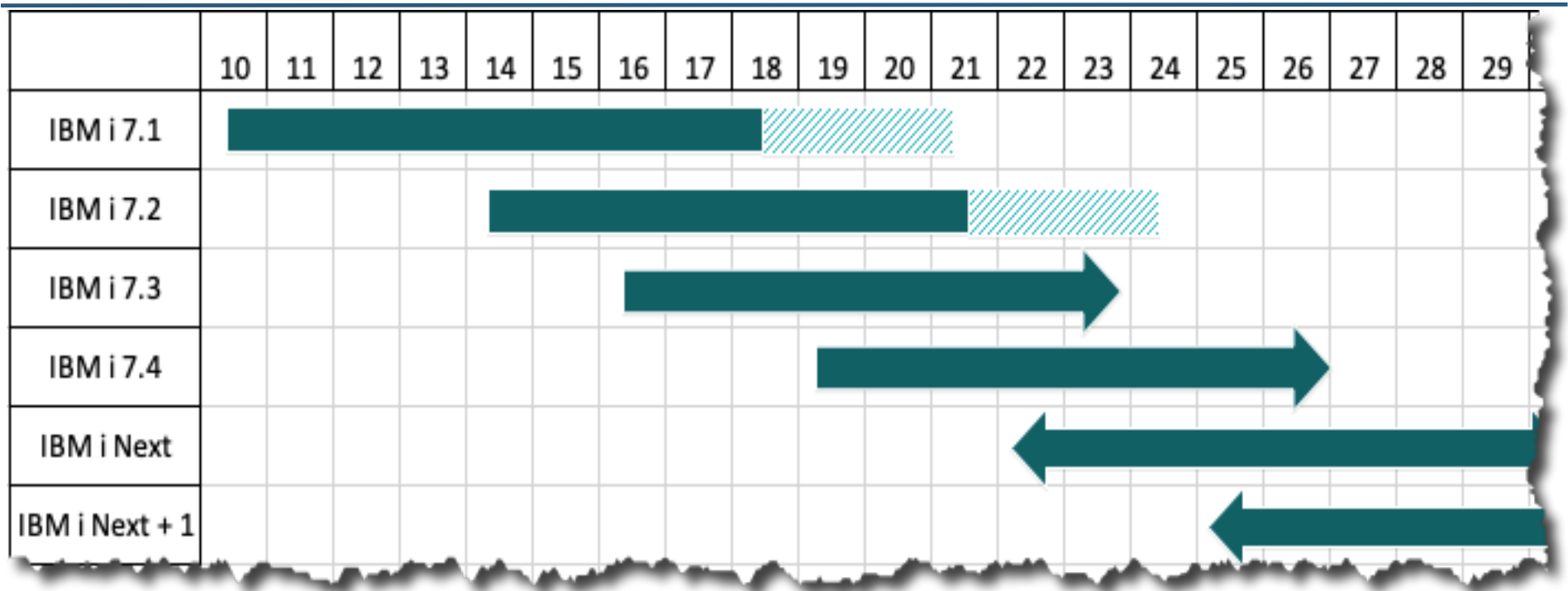


** All statements regarding IBM's future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only.

** Arrows indicate "ongoing status" and do not imply any specific dates.



IBM i Support Roadmap



** All statements regarding IBM's future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only.
** Arrows indicate "ongoing status" and do not imply any specific dates.



IBM i: A platform for innovators, by innovators

The latest update to IBM i has arrived. With IBM i 7.4, you'll get continuous availability (thanks to IBM Db2 Mirror for i), the latest security features, and easy integration with IoT, AI and Watson.

→ Read the IBM i 7.4 strategy paper



IBM Power Systems ✓

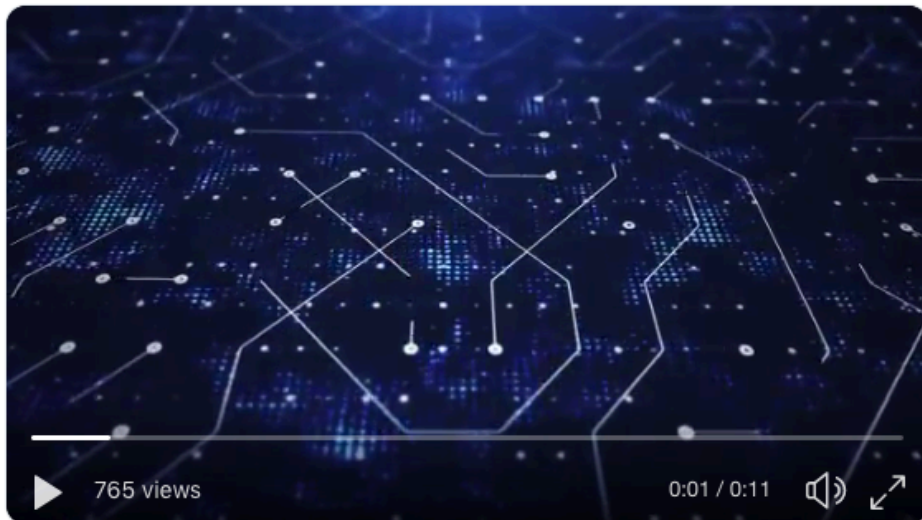
@IBMPowerSystems

Following



Business never stops, and neither does innovation. 🙌

Excited to announce the new [#IBMi 7.4](#) - A platform for innovators, by innovators ⚡
ibm.co/2VP16R2



10:31 AM - 23 Apr 2019



IBM i 7.4



IBM i strategy and roadmap

An executive guide to IBM's strategy and roadmap for its integrated operating environment for Power Systems

Download the full report

<http://bit.ly/IBMiWhitePaper>



IBM i Strategy

- **Power Solutions**
 - Exploit latest hardware technology (POWER9 and peripherals)
 - Allow clients to innovate, transforming their business
 - Mobile, Internet of Things, Cognitive, Machine Learning and AI
 - Collaborate with ISVs to innovate with the latest technologies
- **Open Enables Choice**
 - Grow IBM i solutions options including open source languages and applications
 - Extend IBM i solutions portfolio integrating Linux and AIX application choices
 - Provide flexible solution options for cloud and MSPs
- **The Integrated Promise of IBM i**
 - Deliver a simple, high value platform for business applications
 - Provide exceptional security and resiliency for critical business data
 - Leverage IBM systems, storage and software technologies

IBM i—For Innovators, by Innovators

IBM i / Article / Community / You and i blog

The IBM i team in IBM is proud of our platform, and we're excited to be innovators in the IT industry.



By Steve Will | If you've visited the [IBM i homepage](#) (and certainly you have, right?) you've seen the tagline we're using to describe IBM i this year: "IBM i – A Platform for Innovators, by Innovators."

© 2020 IBM Corporation

Article

By Steve Will | Apr 23, 2019

Announcing IBM i 7.4 and Db2 Mirror for i

IBM has announced IBM i 7.4, and a new licensed program product called IBM Db2 Mirror for i. →

Article

By Steve Will | Dec 11, 2018

IBM i and Java Support

What IBM i clients need to know about Java and its support options. →

Article

By Steve Will | Oct 25, 2018

A Very Good Year for IBM i

IBM i has been growing for four quarters in a row. →

Article

By Steve Will | Oct 02, 2018

SAP on IBM i: Still Going Strong

The IBM i OS consists of a unique architecture that has enabled it to remain relevant for over three decades. →

<https://ibmsystemsmag.com/tags/you-and-i-blog>

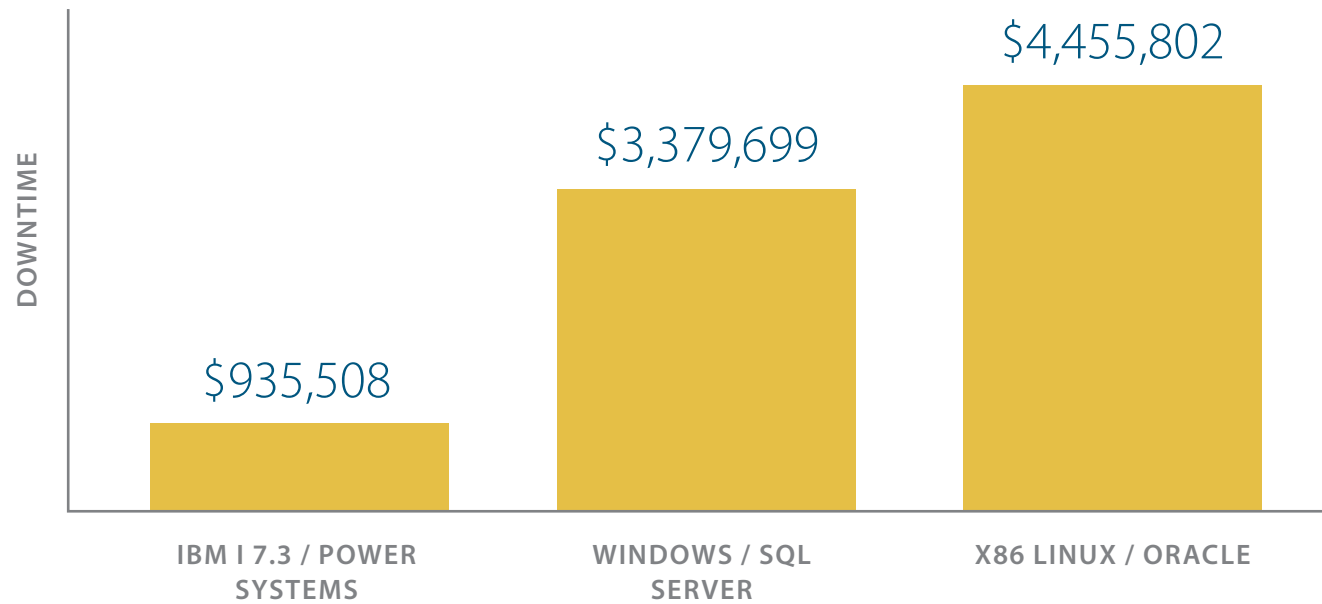


How does IBM i compare to the Competition?





Downtime is an Expense – IBM i Excels at Uptime



SOURCE: Quark + Lepton, IBM i on Power Systems for Midsize Businesses, May 2017

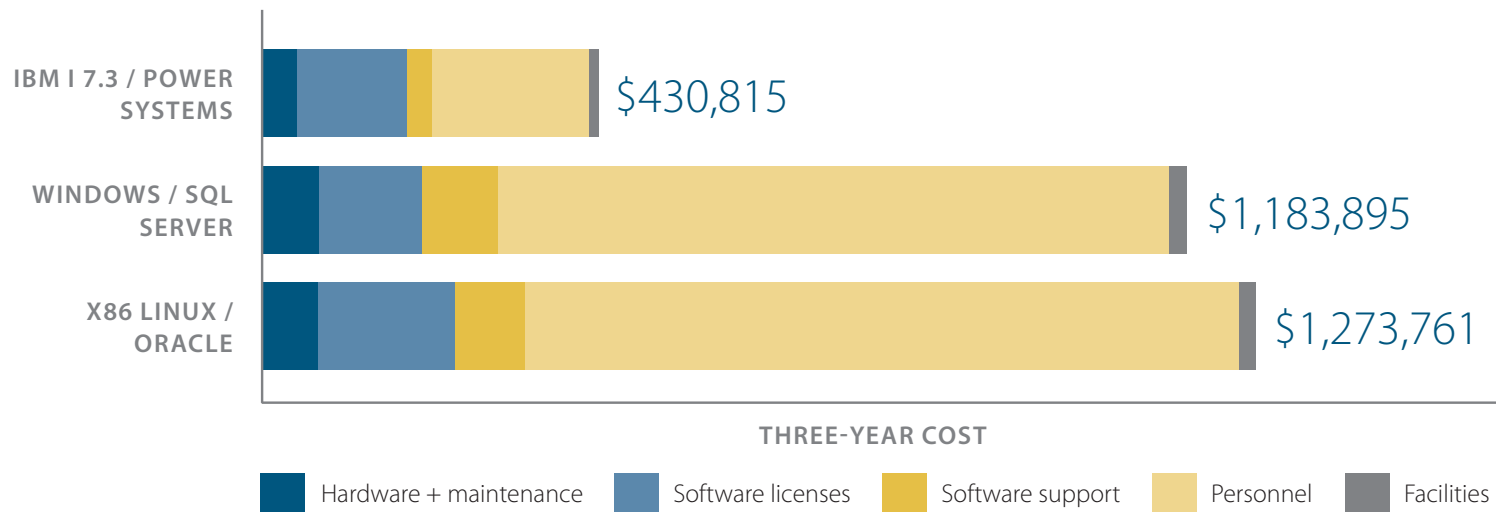
3 - 4X more reliable

© 2020 IBM Corporation





Total Cost of Ownership – IBM i Staff Do More



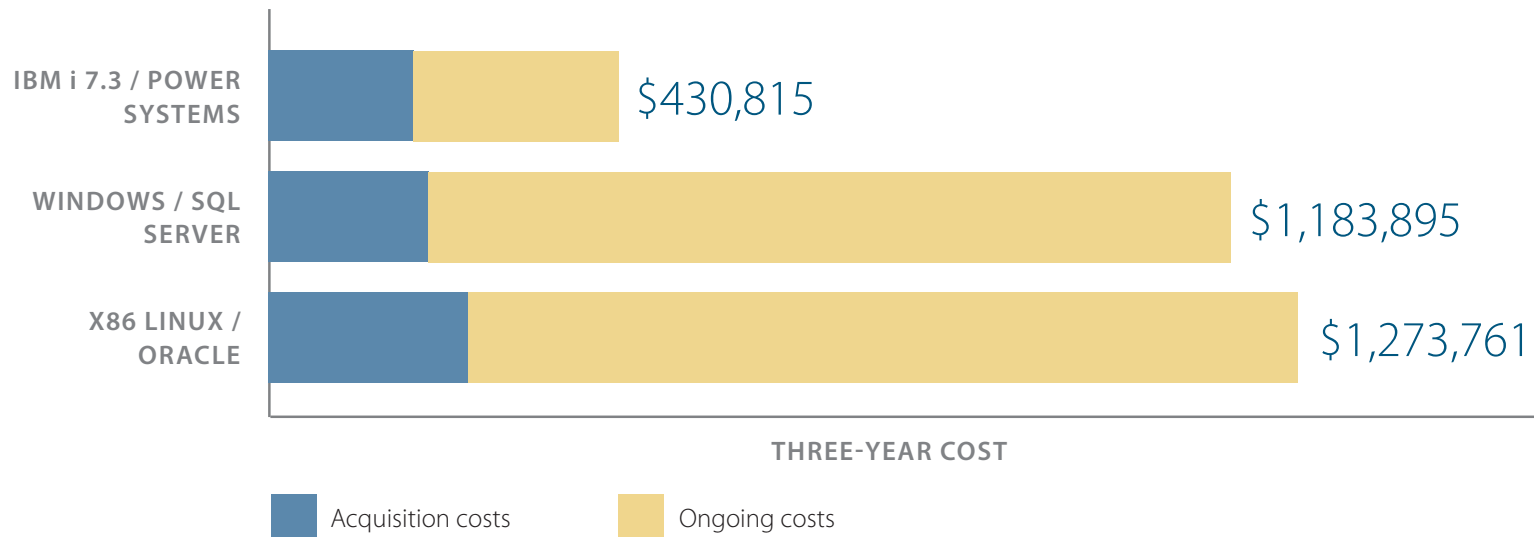
SOURCE: Quark + Lepton, IBM i on Power Systems for Midsize Businesses, May 2017

60+% Lower Total Cost of Ownership





Consider Operation Costs and Acquisition Costs

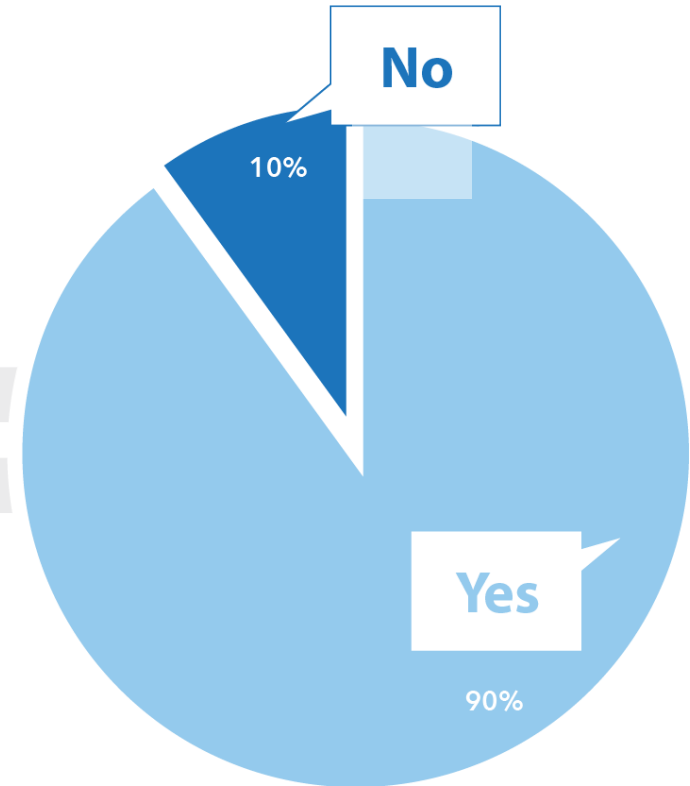


SOURCE: Quark + Lepton, IBM i on Power Systems for Midsize Businesses, May 2017

Competitive Cost of Acquisition
75% Less Cost of Ongoing Operations



Do you believe your IBM i server gives you a better ROI than other servers?

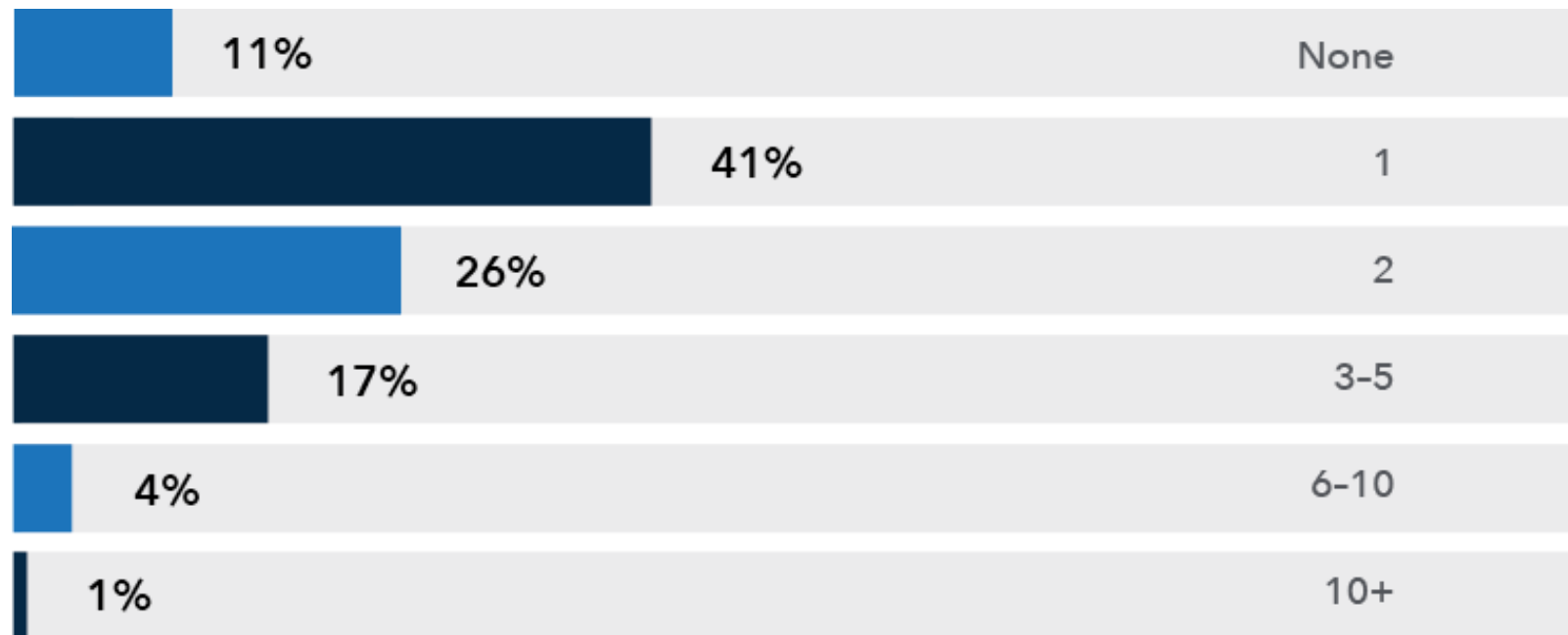


IBM i customers
Better ROI?
Yes: 90 %

<https://www.helpsystems.com/resources/guides/ibm-i-marketplace-survey-results>



How many administrators do you have for IBM i?



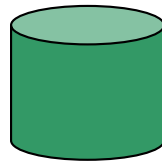
Are these numbers typical for other operating systems?

<https://www.helpsystems.com/resources/guides/ibm-i-marketplace-survey-results>

Requirements for Business Solution Platform

Data

Fast Access
Easy Management
Reliable Storage



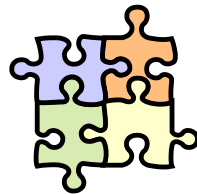
Security

Business Data
Easy Administration
System Integrity



Integration

Single Source
Just Add Applications
It's All There



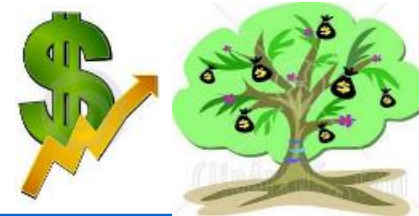
Flexibility

Many Functions
Capable of Growth
Simplicity



Investment Protection

Focus on Business, not Technology
Solutions Keep Working as Technology Changes
Additional Software Development Yields Additional Function



IBM i Architecture

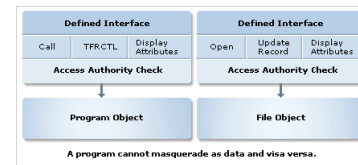


DB2 for i & Single Level Store



Automate & optimize storage management

Object Based Architecture



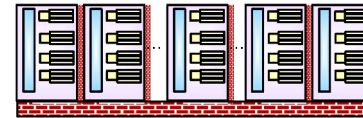
Enables integrity, security, virus-resistance

Integration



Integrates business components, e.g. DB2 database

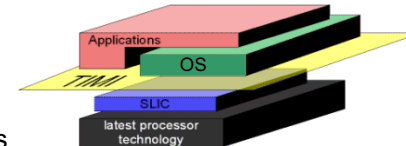
Virtualized Work Management



Provides built-in application virtualization

Technology Independent Machine Interface

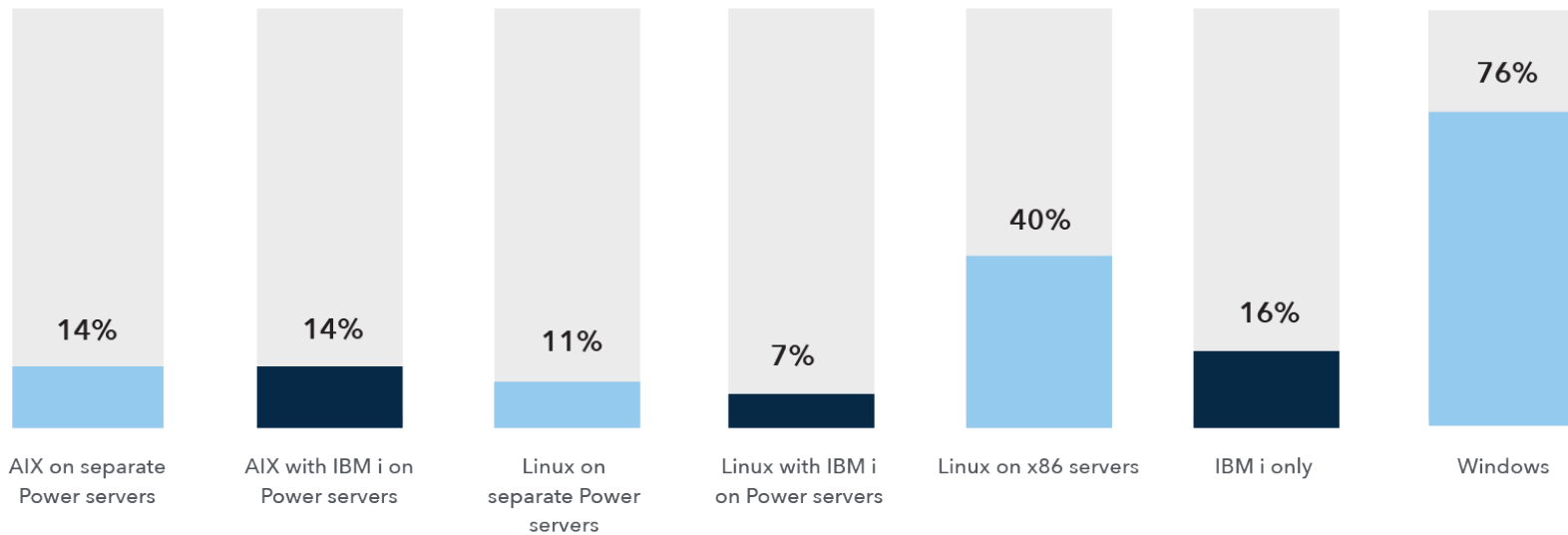
Ensures application compatibility across multiple technology generations



A system designed for business

What Do You Run on Your Server?

Other than IBM i, which operating system(s) do you run on servers in your IT environment?



<https://www.helpsystems.com/resources/guides/ibm-i-marketplace-survey-results>



Are Other Customers Using
IBM i?





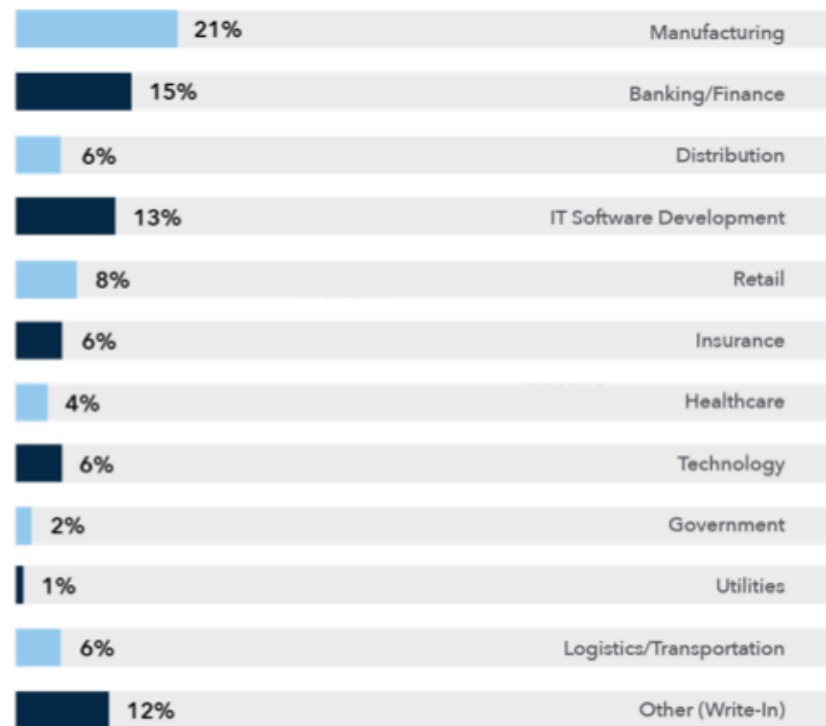
IBM i Runs Businesses in Many Industries – Including Yours





Diversity in Primary Industry on IBM i

What is your primary industry?



<https://www.helpsystems.com/resources/guides/ibm-i-marketplace-survey-results>

IBM i Customer Stories

For over thirty years, IBM i has supported thousands of customers worldwide and continues to be the backbone of their infrastructure into the future. Read why customers are continuing to choose IBM i as their platform of choice.



See innovation at work in the IBM i community

Stonetales Properties



Upgrading and Centralizing on the Cloud with IBM i

[Read the customer story →](#)

Vision Banco



Increasing Revenue and Improving Customer Service with IBM i and AI

[Read the customer story →](#)

Cras Woodgroup



Modernizing the wood industry with IBM i

[Read the customer story →](#)

LTI Canada



Future-Proofing Financial Services Clients with IBM i

[Read the customer story →](#)

<https://www.ibm.com/it-infrastructure/us-en/resources/power/ibm-i-customer-stories/>

<http://bit.ly/IBMiClientInnovation>

IBM i Clients – 65+ Stories of Innovation

<http://bit.ly/IBMiClientInnovation>



IBM i Large User Group www.the-lug.com



The screenshot shows the homepage of the IBM i Large User Group website. The browser address bar displays 'www.the-lug.com'. The page features a dark blue background with a faint image of a hand holding a pen over a document with a flowchart. The flowchart includes a box labeled 'Document' and arrows pointing to a box labeled 'EPA' and another box with a question mark. The navigation menu includes 'HOME', 'LISTEN', 'UNDERSTAND', 'GUIDE', and 'MEMBERSHIP'. The 'LISTEN' link is highlighted in orange, while the others are in light blue. The main heading reads 'JOIN THE CONVERSATION LISTEN. UNDERSTAND. GUIDE.' Below this, a paragraph states: 'LUG membership includes over one hundred large companies who have a significant investment in IBM i™; currently, over 25 million CPW is in use by LUG'. Contact information for questions is provided as '+1.5075338035' and 'information@the-lug.com'. The LUG logo is in the top left corner.

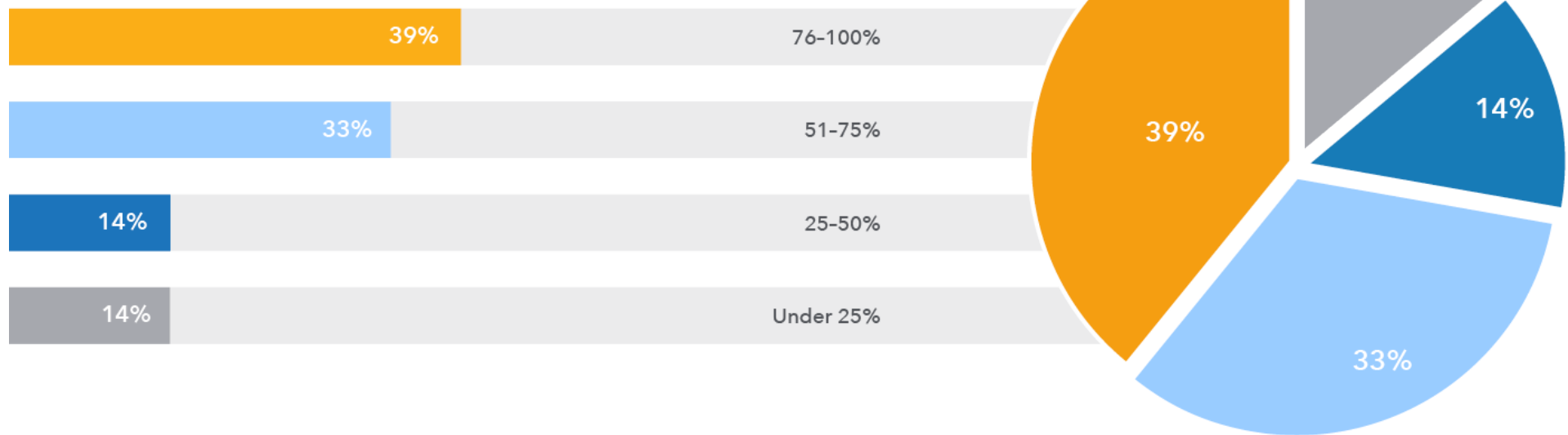
Svenska Handelsbanken AB - Sweden





A Critical Platform Across the Board

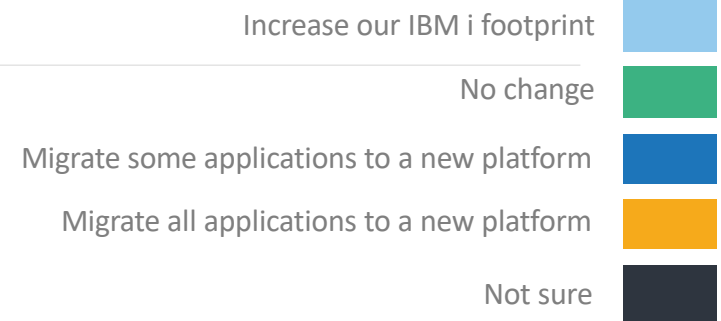
What percentage of your business applications run on IBM i?



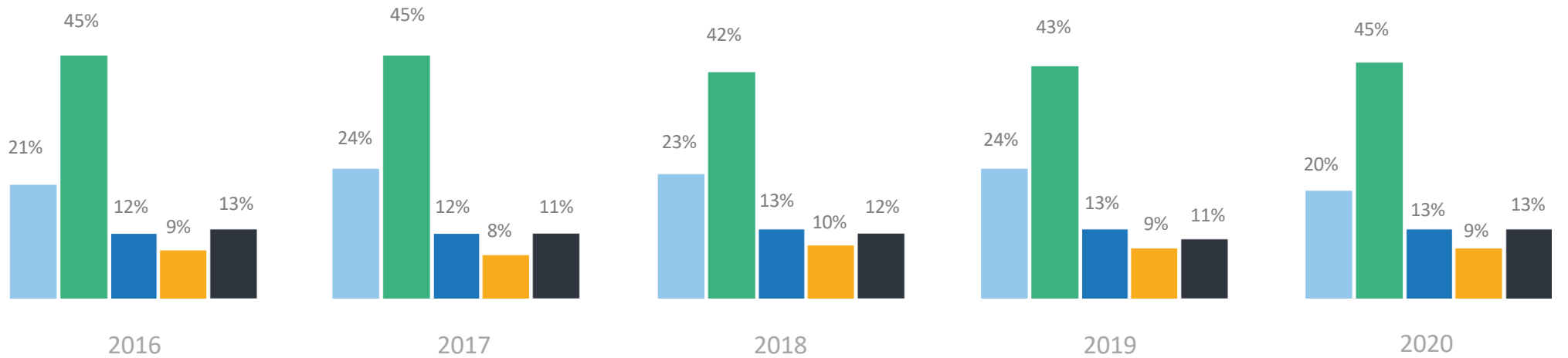
70+% of IBM i clients use IBM i for more than half of their business applications.



Steady Commitment to the Platform



What are your plans for the IBM i platform?





What Do Analysts Say About IBM i?



IBM I: The Most Amazing IBM Product You've Never Heard Of

By: Rob Enderle | February 13, 2019



NEW PRODUCT ANALYSIS: The IBM I platform (the second "I" stands for Integrated) is converged packaged software platform that evolved out of that legendary AS400, and it is even more amazing.



SAN FRANCISCO--Occasionally, I run into a product that just has me sitting back wondering if I stepped into some kind of alternative universe. One of the first products that gave me this impression was the old AS400 from IBM. It was kind of like if you took an Abrams Tank and created a server with similar survivability. The stories of these things were legendary.

One system was on the top floor of a four-story building that was demolished, literally flattened, by a tornado and after falling those four stories, being buried by rubble and rained on, they only needed to dry it out to bring it back on line. Another system ran for a whopping 18 years without anyone patching, updating or even backing it up with no issues. Yet another was walled up accidentally yet remained in service for years until someone tracing down the power and network wiring opened a wall to see what the wiring went to and found a hidden AS400.

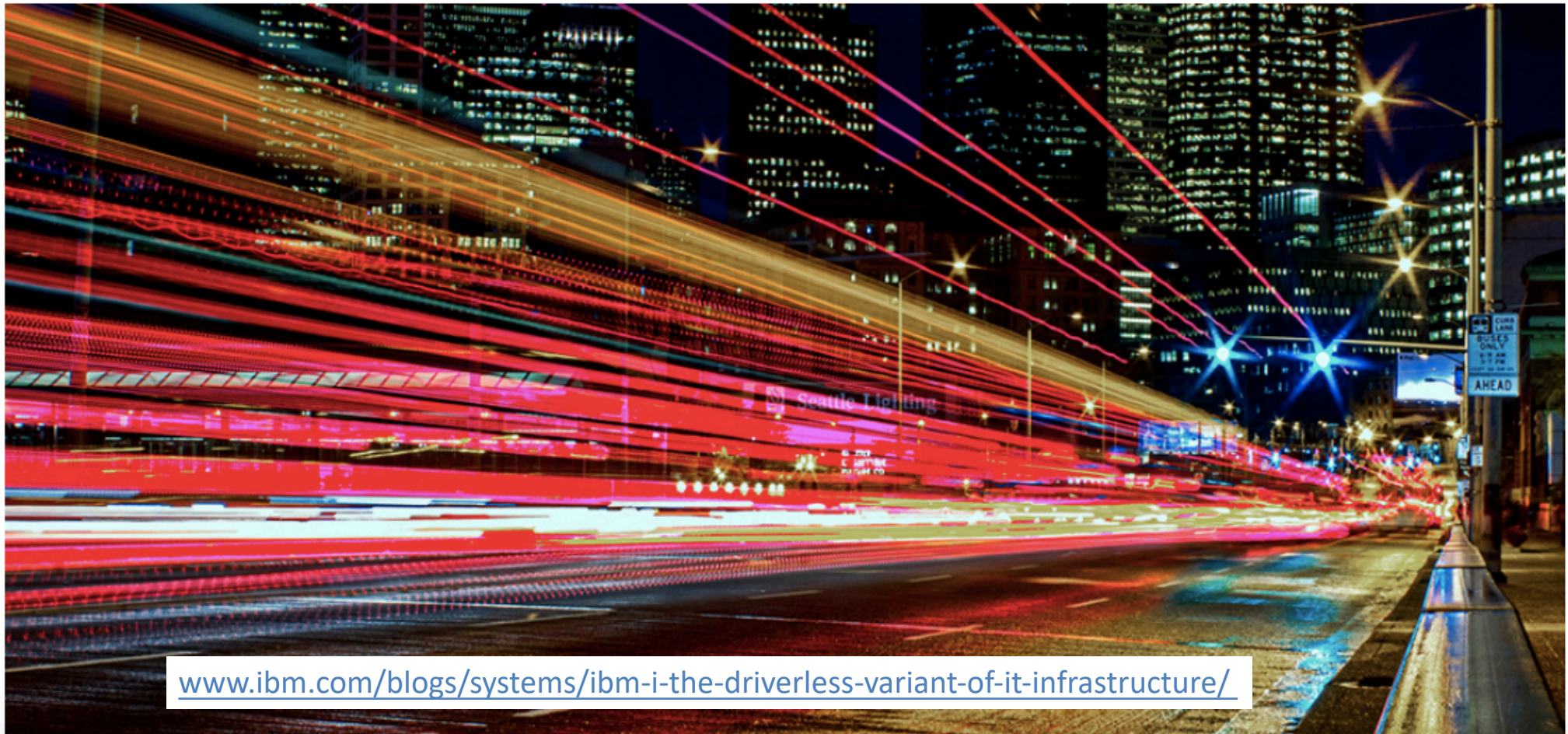
<https://www.eweek.com/innovation/ibm-i-the-most-amazing-ibm-product-you-ve-never-heard-of>

IBM I: The Most Amazing IBM Product You've Never Heard Of

<https://www.eweek.com/innovation/ibm-i-the-most-amazing-ibm-product-you-ve-never-heard-of>

IBM i – The driverless variant of IT infrastructure

By Peter Rutten | 4 minute read | August 13, 2019



www.ibm.com/blogs/systems/ibm-i-the-driverless-variant-of-it-infrastructure/

Peter Rutten



Research Manager, Server Solutions, IDC

Peter Rutten is a Research Manager, Server Solutions with IDC's Enterprise Platforms Group. In this role, Mr. Rutten focuses on the high-end server market, including Unix, mainframes, and high-end x86 servers. His research also covers subjects that are of critical importance to high-end server customers such as high availability, big data, and flash storage.



From Peter Ruttan's "Driverless"

- “The [Help Systems 2019] survey shows
 - 38% employ a single administrator for their IBM i environment;
 - 13% have none. Zero.
 - 57% IBM i environment runs fully unattended.”
- “That sounds pretty close to autonomous. And, I might add, it sounds somewhat astounding given that businesses in IBM i's three largest verticals— manufacturing, finance, and distribution— actually run their core business applications on the platform.”

Considering Leaving Legacy IBM Platforms? Beware, as Cost Savings May Disappoint, While Risking Quality

Published 21 March 2019 - ID G00383838 - 16 min read

Legacy platforms may seem old, outdated and due for replacement. Yet IBM and other vendors are continually integrating open-source tools to appeal to more developers while updating the hardware. Application leaders should reassess the capabilities and quality of these platforms before leaving them.



Thomas Klinect
Sr Director Analyst



Mike Chuba
Managing Vice President



<https://www.gartner.com/doc/reprints?id=1-6L80XQJ&ct=190429&st=sb>

Gartner “Leaving Legacy Platforms is Risky” - Recommendations



- “Remove emotion from the decision-making process by conducting a business-led, IT supported audit of the entire ecosystem, in order to understand the business benefits of a platform change.
- Analyze existing technology and capabilities as well as the quality of traditional platforms by documenting the gap between business requirements and the platforms supporting them.
- Uncover the total cost of ownership of transitioning from the existing platform to another by performing a fact-based analysis of current expenditures, as well as contrasting the target platform expenses, being sure to include total transformation costs in the budget.”



The Newest IDC Paper



White Paper

For Many Businesses, It's Time to Upgrade Their Best-Kept Secret: IBM i

Sponsored by: IBM

Peter Rutten
September 2019

<https://www.ibm.com/account/reg/us-en/signup?formid=urx-41002>



What About IBM i Staffing Needs?



Developing with Today's Talent



Free-Format
RPG



RD*i*

IBM i Strategy – Choices & Open



RPG



COBOL



WebSphere software

PostgreSQL



Rational software



Liberty



Apache

C/C++



SAMBA
opening windows to a wider world



dōjō

Agile Alliance

Grow Talent and Talk to Those Who Do



Hiring and Retaining Development Talent



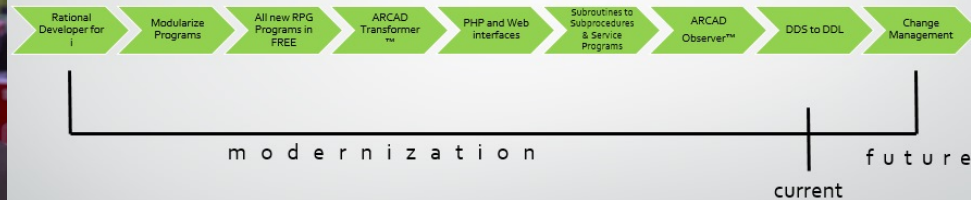
Brian May
Director
Pre-Sales and Customer Solutions
Profound Logic Software

Modern Developers



Kody Robinson
Developer,
Arkansas Electric Cooperative Corporation

Modernization Timeline



Modern RPG and Tools allow a 23 year old developer to help transform a business. <http://bit.ly/1WhM7uT>



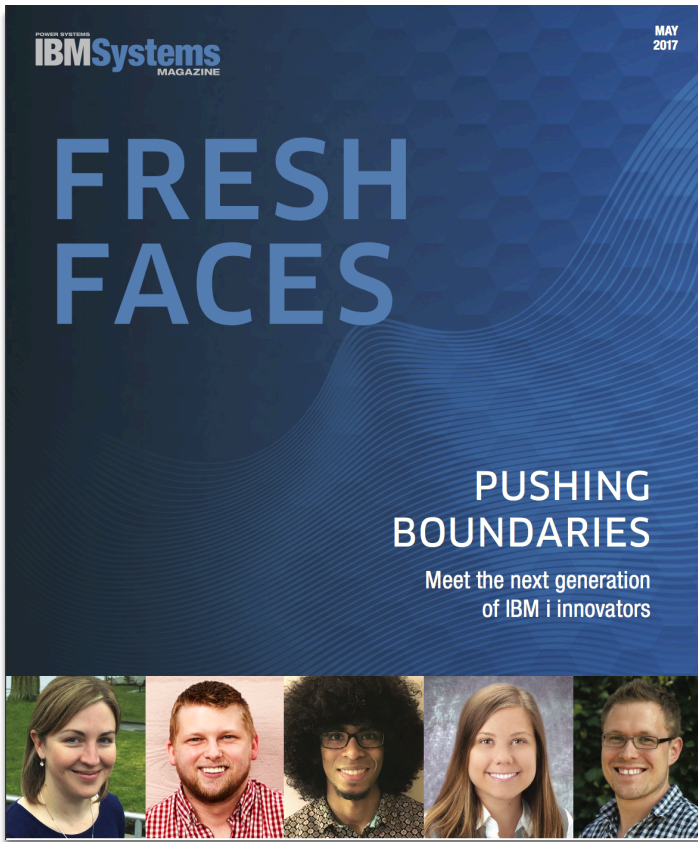
Liam Allan received the Student Innovation Award at the COMMON 2016 Annual Meeting.
Photo by Ian Cumming



Snapshot

Liam Allan, Software Developer and Student Innovation Award recipient at COMMON 2016

Fresh Faces of Power





COMMON Boot Camp Series



ABOUT US EVENTS SPONSORSHIP ONLINE EDUCATION COMMUNITY

Boot Camp Training

The following Boot Camp series are available for purchase.

IBM i System Administration

Programming in ILE RPG

Domino Administration – The Essentials

<https://www.common.org/online-education/boot-camp/>

And Remember This Question from Earlier?



Is IBM Committed to the Future
of IBM i?




You and i *IBM i Trends and Strategies*



By Steve Will

 Tweet

 SHARE   

[Previous Post](#) | [See All Posts](#)

Fresh Faces in IBM i Development

August 14, 2018

Last week I wrote the blog I had to write. This week, I get to write the blog I've been wanting to write for most of the summer.

Last week was important, for sure: an announcement about [Technology Refreshes](#) and the big [POWER9](#) systems. It's part of our communication strategy that I write a blog for announce day.

This week, the story is more strategically important—plus, it's just fun!

<https://ibmsystemsmag.com/08/2018/fresh-faces-ibm-i-development>





Is IBM i Keeping Up to Date?



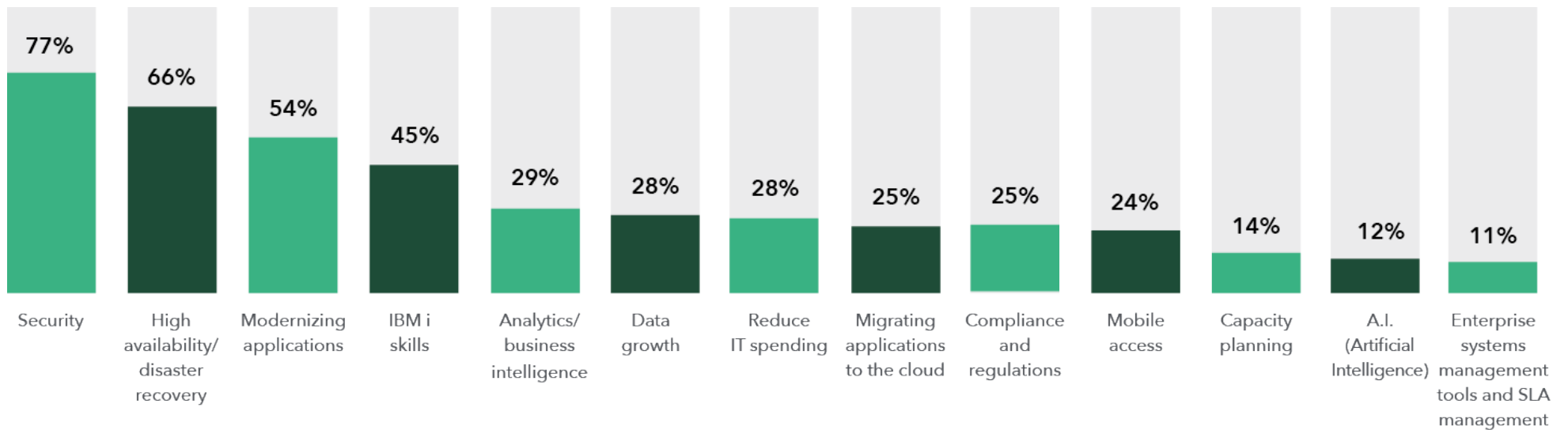
Anytime, Anywhere





Top IT Concerns

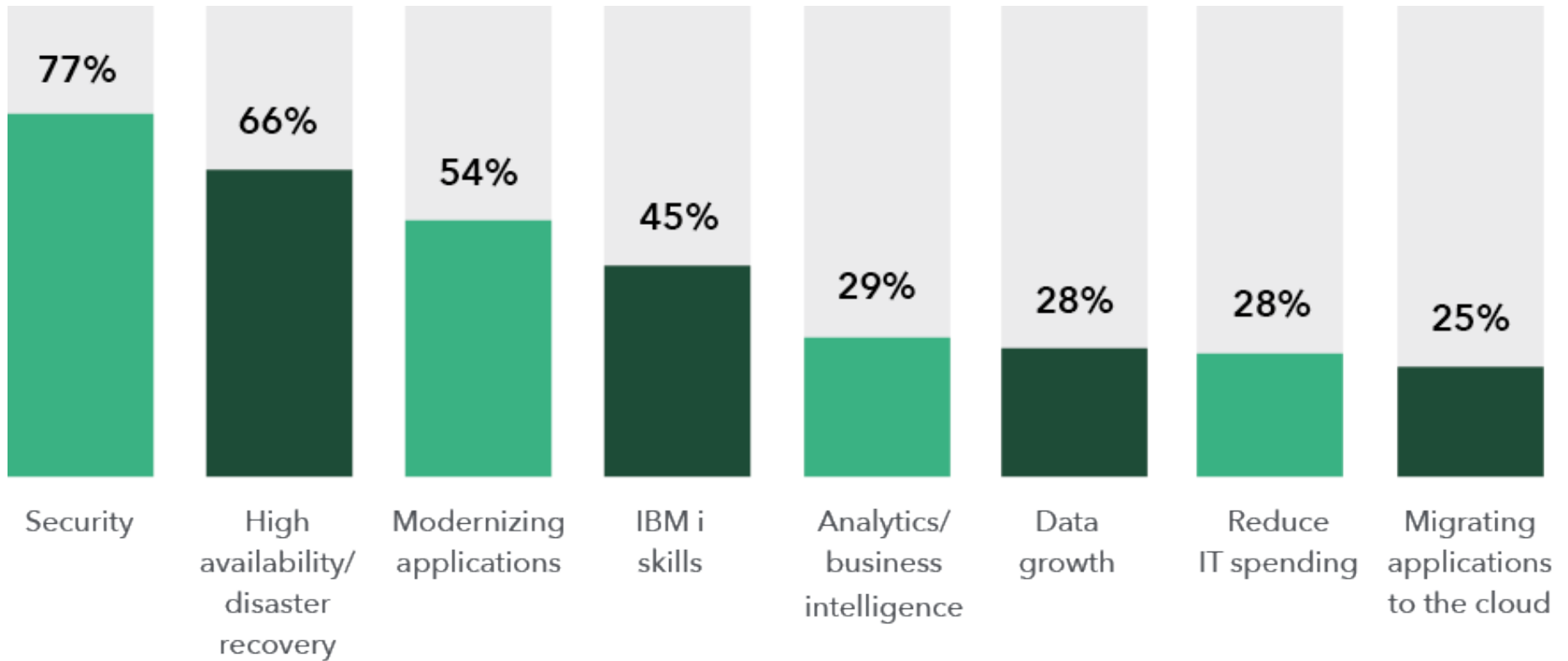
What are your top concerns as you plan your IT environment?





Top IT Concerns

What are your top concerns as you plan your IT environment?



The latest IBM i features



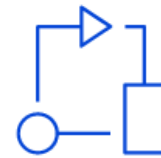
Availability

- IBM Db2 mirror provides continuous availability
- Near zero downtime
- Get work done 24 hours a day, 7 days a week, 365 days a year



Security

- Enhanced security features implement latest industry standard practices
- Protect critical business applications and data
- New auditing capability at the Object level

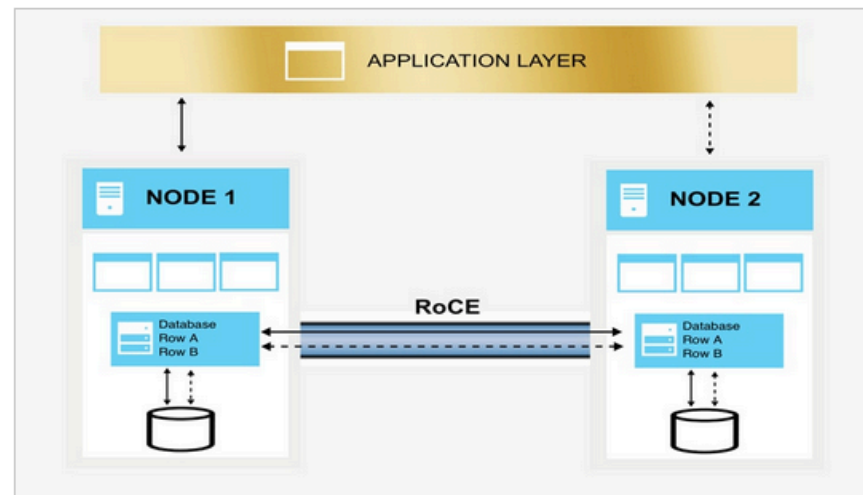


Open Source

- Industry standard Open Source environments
- Port more applications to IBM i
- Easily integrate with IoT, AI and Watson

Continuous availability for Db2 for i

IBM Db2 Mirror for i enables continuous availability for your mission-critical applications. It provides a Recovery Time Objective (RTO) of zero. Db2 Mirror for i synchronously mirrors database updates between two separate nodes via remote direct memory access (RDMA) over Converged Ethernet (RoCE) network. Applications can be deployed in an active-active or active-passive (with read access on the secondary) mode.



A Good Family



A Good Family



AS/400[®]

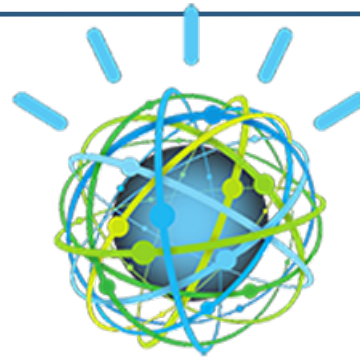
IBM iSeries



A Good Family



A Good Family



IBM Watson

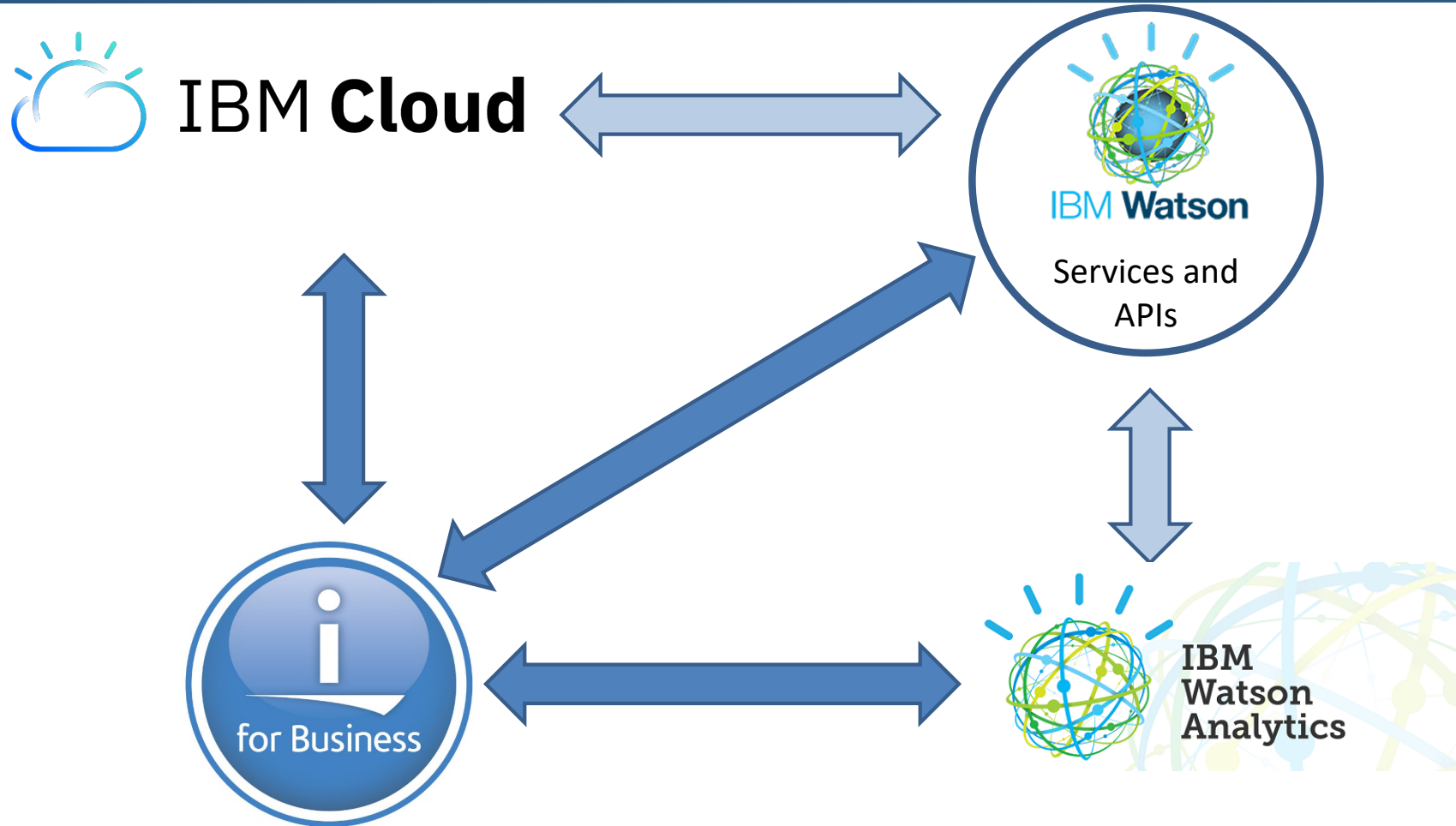


AS/400®

IBM iSeries



IBM i & Watson





Does This Look Up-to-Date?

```
SVADR02 6/27/14
NONICKL QPADEV1A7 SERVICE ADDRESS INQUIRY 10:26:58

Option: ADIQ Qualifier: ABBEY STREET

Service Address key 0045675 Street code 100 Status A
House Number 2 Street Name ABBEY STREET Apt #
Service Address 2 ABBEY STREET
City, State, Zip SAN FRANCISCO CA 94114
Postal Carrier 00000 Old System #

Units 1 Franchise Code SFO County Code SFO
Map Area MIS Map Sub Area ABB Assessor Parcel # 3566 020
Pickup Restrictions (hhmm)
Garbage... Earliest Arrival 0000 Latest Arrival 0000
Recycling.. Earliest Arrival 0000 Latest Arrival 0000
Organics... Earliest Arrival 0000 Latest Arrival 0000
Defaults
Account Type Bill Cycle Fran Schedule SFO Day 4 (MTWTFSS) ---T---
Route 094 Block 10 Stop 30
1=End/return 2=Search Scrn 9/21=Tickets

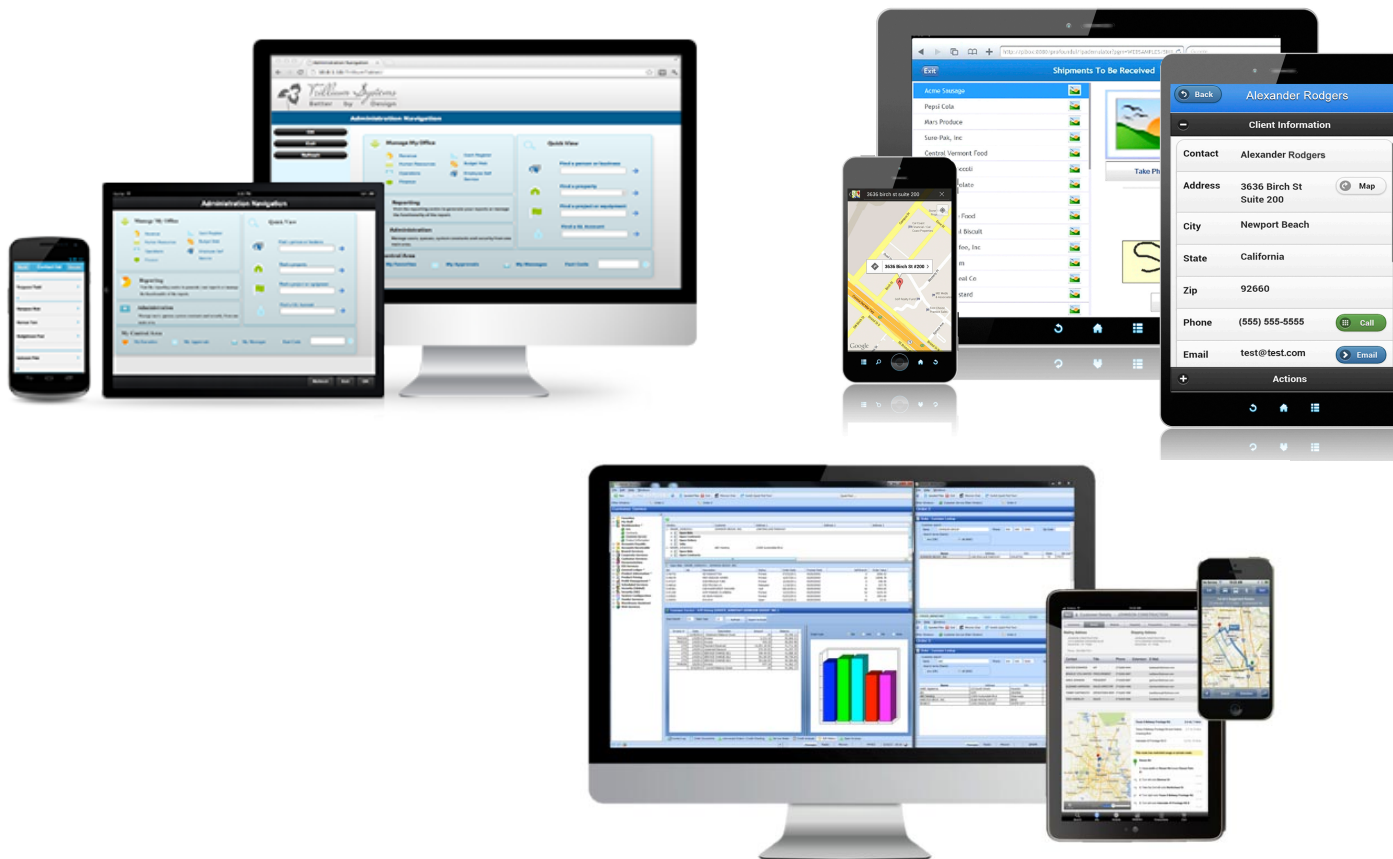
MA B 01/001
B02 - Session successfully started
```

The screenshot shows a web browser displaying the 'JK Enterprises' application. On the left, there is a navigation menu with links like 'Home Page', 'Employee', and 'Products'. The main content area features an 'Inventory Graph' with a horizontal bar chart showing 'Sales Price' for various items: Bear, Koala, Dog, Dachshund, Cat, Manx, Cat, Persian, Cat, Siamese, Monkey, Wallaby, Manatee, and Wombat. To the right of the graph is a 'Submit Order' form with fields for 'Product number', 'Quantity', and 'Date required', along with a 'Check Inventory' button. A small calendar pop-up is visible over the date field.

The screenshot shows a 'PHP Application for i5/OS' titled 'User Maintenance - demo program ZEND5250/ZMI001R'. The page includes a table of users with columns for 'User ID', 'Serial no.', and 'Details'. A user profile for 'BENJAMIN' is highlighted, showing details such as 'Serial #1848142', 'Application: BRIDGE', 'Status: Active', and 'Number of Sign On: 3'. The date '29 Jan 2006, Tuesday 08:27 AM' is displayed in the top right corner.

User ID	Serial no.	Details
BENJAMIN	1848142	Details
BEVERLY	8532972	Details
DIANA	8532972	Details
JAMES	1848142	Details
JEAN	2114748	Details
KATE	1848142	Details
REGINA	2114748	Details
WILLIAM	7845152	Details

Now How About This?



IBM i Strategy – Solutions plus Partners



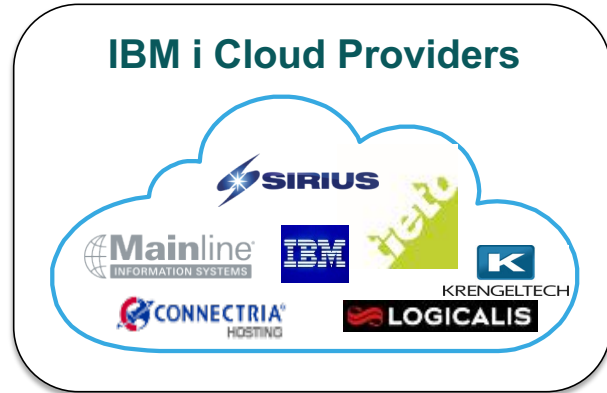
IBM i Solutions Providers



IBM i Modernization Partners



IBM i Cloud Providers





Modern IBM i Application from the Database up to the User Interface and Everything in Between

Published June 2014; Updated 2017

Many Experts from the IBM i Community

<http://www.redbooks.ibm.com/redbooks/pdfs/sg248185.pdf>

Billions of Downloads!!!!

(Well, lots and lots It was over 22,000 in 2017)

Modernizing IBM i Applications from the Database up to the User Interface and Everything in Between

Learn about preferred practices for modern development

Use modern tools for a modern world

Incorporate data-centric programming for success



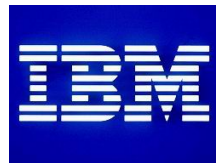
Brian May
Michel Mouchon
Jon Paris
Mike Paviak
Trevor Perry
Pascal Polverini
Jim Ritchhart
Tim Rowe
Jon Rush
Paul Tuohy
Jeroen Van Lommel
Carol Woodbury
Nadir K. Amra
Hernando Bedoya
Tony Cairns
Dan Cruikshank
Rich Diedrich
John Eberhard
Mark Evans
Antonio Florez
Susan Gantner
Jesse Gorzinski
Isaac Ramirez Herrera



IBM i and “the Cloud”



<https://ibmsystemsmag.com/08/2018/fresh-faces-ibm-i-development>





Cloud has reset IT expectations

Deploy and scale apps rapidly

Pay as you go for what you use

Rapid access to compute resources

Simplified management and metering

Self-service user experience, from anywhere

Continuous infrastructure innovation

Cloud as a capability and not a place



Private cloud



Public cloud

71% of organizations already use services from **three or more** clouds in enterprise solutions.



Why you want IBM i in “the Cloud” depends on who you are

AIX/ IBM i

Current Customers

Use Case:

Wants to upgrade or expand their options to deploy on-premise and off premise.

Client Need:

- Disaster Recovery as a service **without double commitment**
- **Safe and separate** Dev test environments
- Partially **move IT infrastructure** to the cloud
- Justify the capital cost to refresh for new hardware.

MSPs/CSPs

Managed Service Provider/ Cloud Service Provider

Use Case:

Wants this to **offer the service** to their customers.

Client Need:

- Be able to service their customers that want a cloud option
- Looking to get out of the game of buying and hosting their own data centers.
- Ability to provide different or new services around bare infrastructure

ISVs

Independent Software Vendors

Use Case:

Wants to **host and create** a SaaS offering.

Client Needs:

- Infrastructure to take to their SaaS to customers quickly **without needing to deploy infrastructure**
- **Taking advantage of the GEO footprint** that they get from the Cloud
- Looking to leverage IBM cloud to **expand into additional markets**
- Reduce or diminish development costs by **removing the physical infrastructure costs**

Public Cloud Use Cases



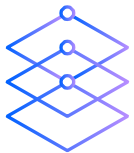
ISV expansion with Public Cloud

With the help of the public Cloud, ISVs can expand the footprint of their products globally with shorter time to value using Power Infrastructure in the Cloud.



Test AIX and IBM i in the Public Cloud

A separate but secure sandbox environment for Power users and ISVs to test their own AIX or IBM i workloads, try out new OS versions operating systems or the latest hardware available.



Run enterprise Power workloads in the Cloud

AIX and IBM i applications are no longer restricted to on-premise. Help clients build out a hybrid cloud environment with the ability to host their AIX and IBM i based mission-critical ISV apps in the public Cloud.



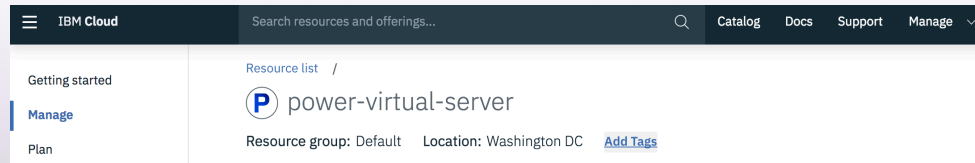
Disaster Recovery without double commitment

Currently, AIX and IBM i clients need to build out their own datacenter to ensure DR. Now, with the Cloud, they get those options at a more affordable cost.



Infrastructure as a Service Model

Customer Portal



Customer/BP/MSP/GTS
Managed



PTFs
Upgrades
Backups
DR/HA

IBM
Managed



Power Systems and Storage



Power Systems in IBM Cloud

IBM Power Systems Virtual Server on IBM Cloud

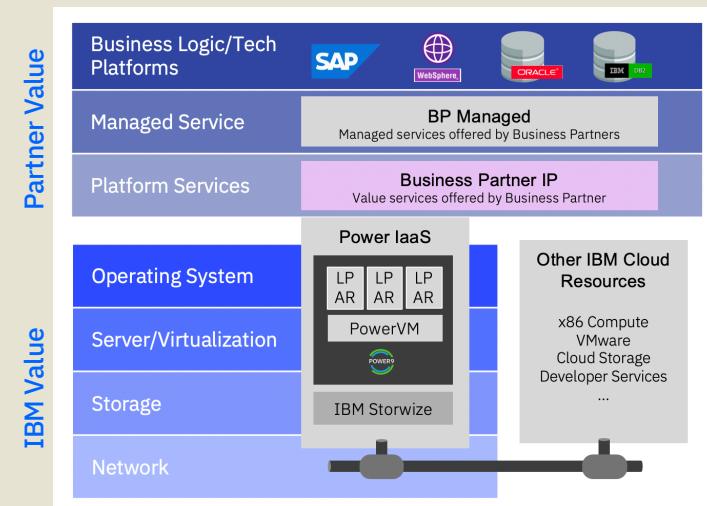
- Self-provision and purchase monthly subscription virtual machines from IBM Cloud
- Self-service VM management of pool of compute, memory, storage & network infrastructure
- Secure access to PowerVM-based LPARs through client-owned IBM Cloud resources
- IBM manages IaaS resources and supports everything up to the operating system (OS)
- Client self-manages the OS and all software installed atop the OS
- Client can bring their own OS images and add to IBM-provided OS images
- Client can bring their own software for ISVs who support BYOL for public cloud

Power IaaS Details:

Systems:	S922, E880 or E980 (Frankfurt)
Compute:	0.25-143 cores (15 for S922, 143 for E880/980), <i>Dedicated or Shared option for Cores</i>
Memory:	8-64 GB per core
Storage Type:	Type: Tier 3 (HDD) or Tier 1 (SSD)
Storage Quantity	10 GB minimum, 10 GB increments
Network:	Public and/or Private IP
OS:	AIX / IBM i

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*Multi-tenant, self managed,
Power Infrastructure-as-a-Service in IBM Cloud
with consumption-based OPEX pricing*



Pricing Methodology:

Consumption based pricing:

- Hourly pricing, monthly billing

Data centers:

- Dallas, Wash D.C. and Frankfurt today
- London in 1Q2020



Integrated into the IBM Cloud Catalog


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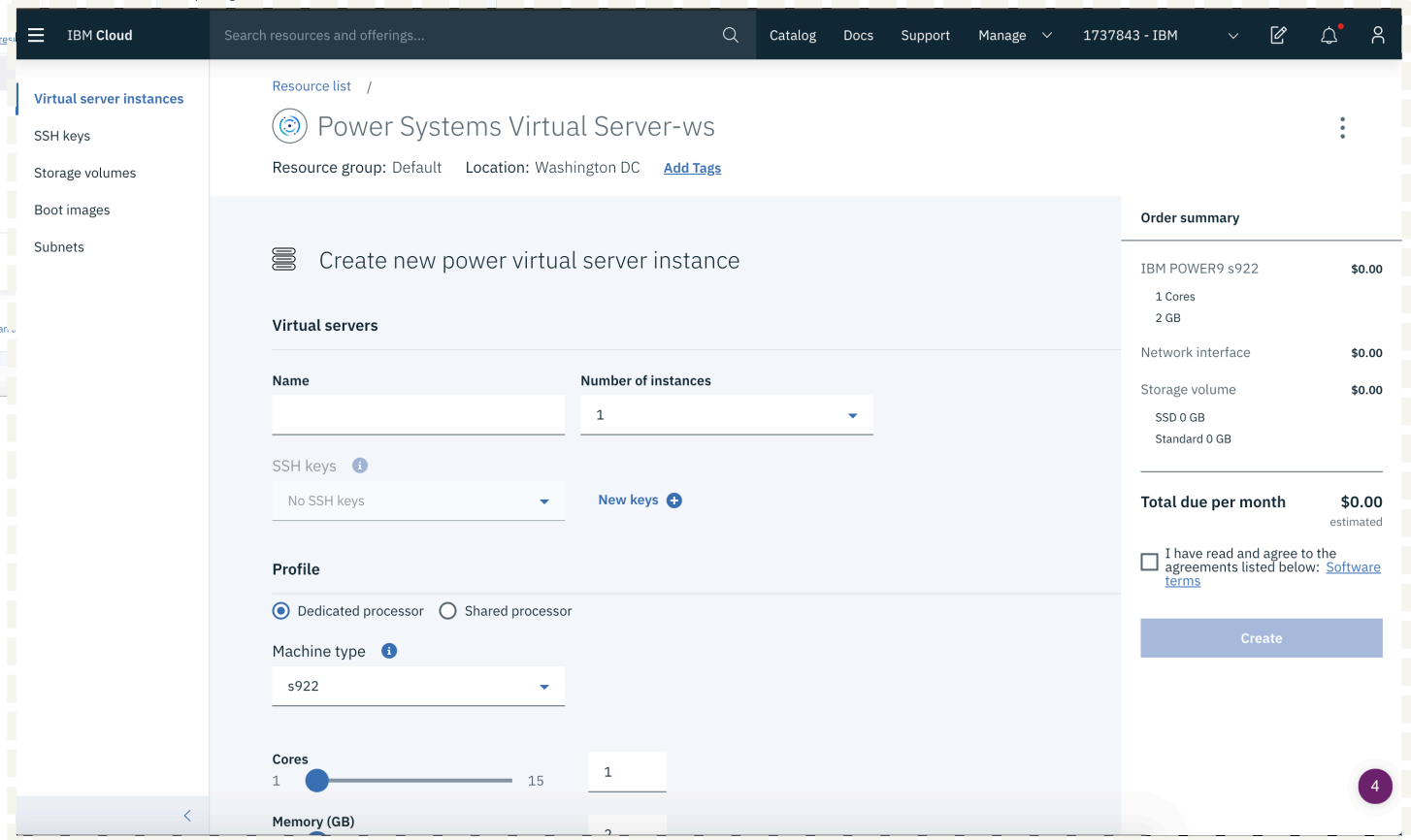
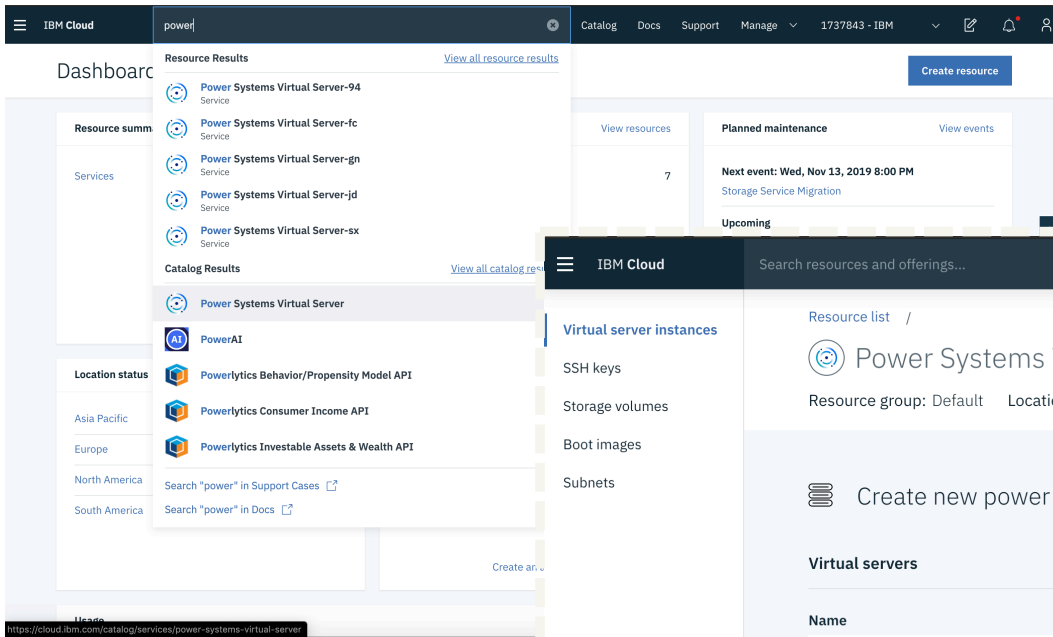
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**WebSphere Application Server**
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Access the offering from the IBM Cloud Portal cloud.ibm.com and search for Power.



- Create a resource group in your desired region.
- Customize the LPAR with the amount of cores, memory, storage, and operating system.
- Provision in moments.

IBM i Availability in Public Clouds





Getting Information to Help Your Cause





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Power Systems Hardware OS Software Resources

IBM i operating system

The IBM i operating system (OS) has changed dramatically since the days of AS/400. IBM i is more secure and reliable than ever before when it comes to your critical data.

→ Hear from the community



Happy 30th Anniversary IBM i!

01:23

Overview

Technologies

ibm.com/systems/power/software/i

http://bit.ly/ibm_i_home

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IBM i: A platform for innovators, by innovators

IBM i never stops innovating with new features so that you never have to stop innovating your organization.

Overview Technologies

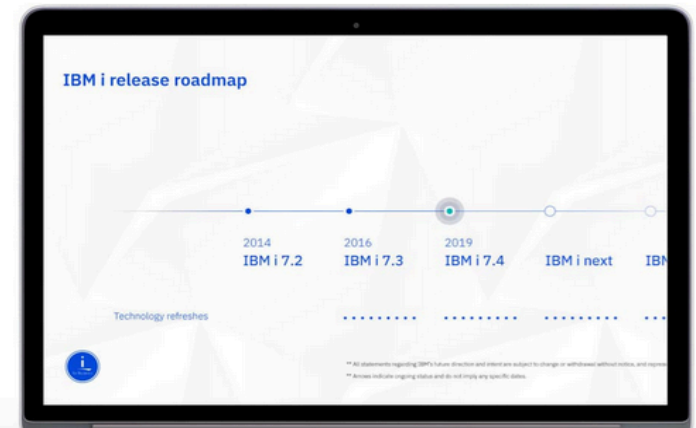
IBM i 7.4 is here

The latest update to IBM i has arrived. With IBM i 7.4, you'll get continuous availability (thanks to IBM Db2 Mirror for i), the latest security features, and easy integration with IoT, AI and Watson. To find out more, read the blog post from Steve Will, Chief Architect for IBM i.

Read the blog

ibm.com/systems/power/software/i http://bit.ly/ibm_i_home

<https://www.ibm.com/blogs/systems/announcing-ibm-i-7-4-and-db2-mirror-for-i>



Read what the innovators are saying

You and i – IBM i Trends and Strategies

Get the latest news and innovations in IBM i straight from Steve Will, Chief Architect for IBM i, and learn more about the strategy and planning related to the operating system and its associated products and solutions.

 [Read the blog](#)

Db2 Web Query for i

Get illuminating information and guidance on all aspects of the DB2 Web Query product set and the use of Db2 for i for analytics, straight from Doug Mack, leader of the Analytics team within the Db2 for i Lab Services group.

 [Read the blog to learn more](#)

Wijnen Van Maele

See how the family-owned wine merchant uses a cloud-based version of IBM i running on IBM Power Systems to boost revenues, better reach B2C customers, and utilize blockchain to meet B2B requirements.

 [Read the case study](#)

The Power of IBM i

Every day, IT pros around the world are using IBM Power Systems to drive innovation, and many of them are running IBM i. Take an immersive, whirlwind tour of the globe and find out how Power and IBM i bring big ideas to life for businesses like yours world-wide.

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Fresh faces of IBM i

Meet the next generation of IBM i innovators who push the boundaries of what is possible with IBM Power Systems.

Read about it in the IBM Systems Magazine



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Applications Developer
Credentials Solutions



Christian Kaddatz

Software Developer
Tradui Technologies GmbH



Valerie Smith

Systems Engineer
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User groups for IBM i



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Interested in learning about IBM's plans and future directions for IBM i? Join the Large User Group (LUG) of over one hundred large companies to get the latest scoop. Meet with other LUG members and work directly with the IBM i development team.

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Get engaged with the European IBM Power Systems community! Learn more about the latest architecture and new solutions all while connecting with fellow members.

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The screenshot shows the TweetDeck interface with three columns:

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 - Kevin Adler @kadler_ibm** (6m): Nothing better than polishing up your PASE presentation poolside. #COMMONS17 Well, they could have an outlet in the sun
 - IBMSystemsMagazine @IB...** (34m): Tag us to keep us updated with all your activities at COMMON. #COMMONS17 #usergroups
 - 2017 ANNUAL MEETING AND EXPOS** (LOEWS SAPPHIRE FALL AT UNIVERSAL OR)
- Column 2: #IBMi** (Filtered by:)
 - IT Jungle @ITJungleNews** (3m): Keep #IBMi authorities from running roughshod in your environment itjungle.com/2017/04/26/raz... @RazleeSecurity
 - Patrice GAILLOT @GAILLO...** (21m): #IBMi : IBM i Security Tips kisco.com/ibm-i-security...
 - Craig Johnson @CraigJohnso...** (1h): Witness a live recording of our Power Talk Podcast, live on the #COMMONug show floor in booth 507. #HADR #BusinessContinuity #IBMi
- Column 3: #ibmiOSS**
 - Alan Seiden @alanseiden** (2d): github.com/python/python... Give a thumb's up on this Github page to have #IBMi denoted an "other" platform for Python. via @IBMJesseG #IBMiOSS
 - Aaron Bartell @aaronbartell** (2d): Enter the dialog. @shieldadca says too much PASE on #ibmi and we need more ILE OSS. Let's collaborate: bit.ly/2qGBhIX #ibmiOSS



You and i *IBM i Trends and Strategies*



By Steve Will

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Executives Reinvesting in IBM i

December 14, 2016



Today I'd like you to use your imagination a little. Today I want you to imagine you run a business – you're an executive. This is not hard for some of you readers, because you do, and you are. But for many of my readers, you are not upper level executives, so I'm asking you to put yourself in the position of those "bosses" in your company. OK, so, imagine it.

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Promoting IBM i—Triggering Events

June 13, 2017

If you are involved in the infrastructure of your company, or you are on the application development team in your company, you have specific skills related to the platforms you use. Those skills are your "bread and butter"—they put food on your table. And yet, at some point in your career, the leaders in your company are going to evaluate whether they want to move away from those platforms. (This is true no matter what platforms you use. I'm most interested, of course, when one of your platforms is IBM i, but this sort of evaluation happens for all kinds of businesses using all kinds of IT infrastructure.)

You and i *IBM i Trends and Strategies*



By Steve Will

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Promoting IBM i—Buzzwords & Hot Buttons

June 19, 2017

In my last blog, I started a series to help you prepare yourself, if your organization is going to evaluate the future of your IBM i on Power infrastructure. I want to help people avoid panic, and instead move into "promotion" mode—explaining the value of IBM i to your company. Last time, I wrote about Triggering Events—things that can happen in your company which often result in re-evaluation. But in addition to those events, organizations can initiate a platform evaluation when certain hot button issues or buzzwords become big in a company. Let's think about each of those.



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Promoting IBM i – Fresh Faces!

July 11, 2017



In my previous two blogs, (here and here) I've talked about reasons your executives might have to do a review of your platforms—things which indicate that the time is right to get prepared to promote the value of IBM i to your business leaders. To do that promotion, you need information. Today I'm going to address one of those reasons: staffing.

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Educating Fresh Faces—Boot Camp, Summit and More

August 22, 2017

Last time I talked about the Fresh Faces who have been joining our IBM i community. Seeing new people getting started is great. But once they get here, how do they learn what they need to know? Today's blog will talk about a couple of ways, in particular, and briefly mention some other ways.

First: COMMON's Boot Camp.



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10/03/2017

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📍 Orlando, USA



IBM i has an Active, Passionate Community





IBM i in Your Business







Data from **your** business is critical!

- Amount of business run by IBM i
- Staffing Requirements
- Business results influenced or proven
- IT/IBM i's place in company strategy

Lessons
Learned

at the conference



You and



are in this together!



CAN'T
DO IT

